



“Sustainability and Performance”

Our goal is to develop young talents with focus on athlete’s health



TREK FUTURE RACING

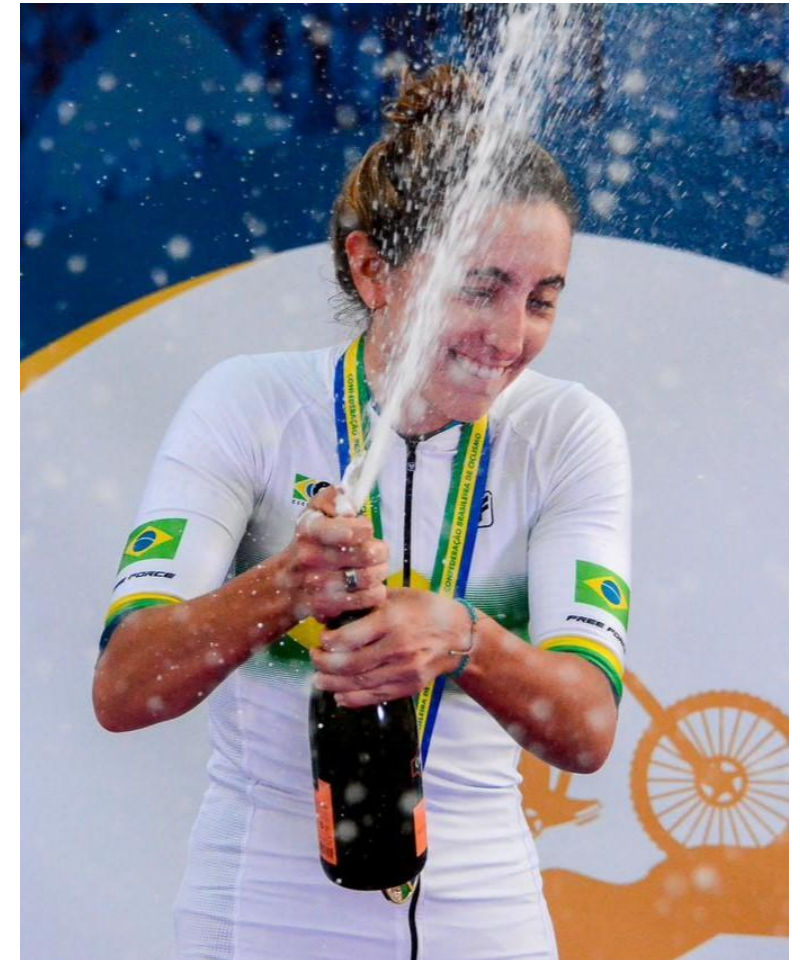
WHY ...

We want to show that it is possible to practice competitive sport sustainably and focus on athletes health.

HOW ...

Through regular, successful development of young athletes to become world-class athletes and role models for value orientation and a professional approach

Establishing the largest talent community in bike sport



LONG-TERM DEVELOPMENT

- coaching of multiple World & Olympic Champions from multiple cycling disciplines
- analyzed physiological and training data of hundreds of international athletes
- analyzed all international MTB XCO results since 2009

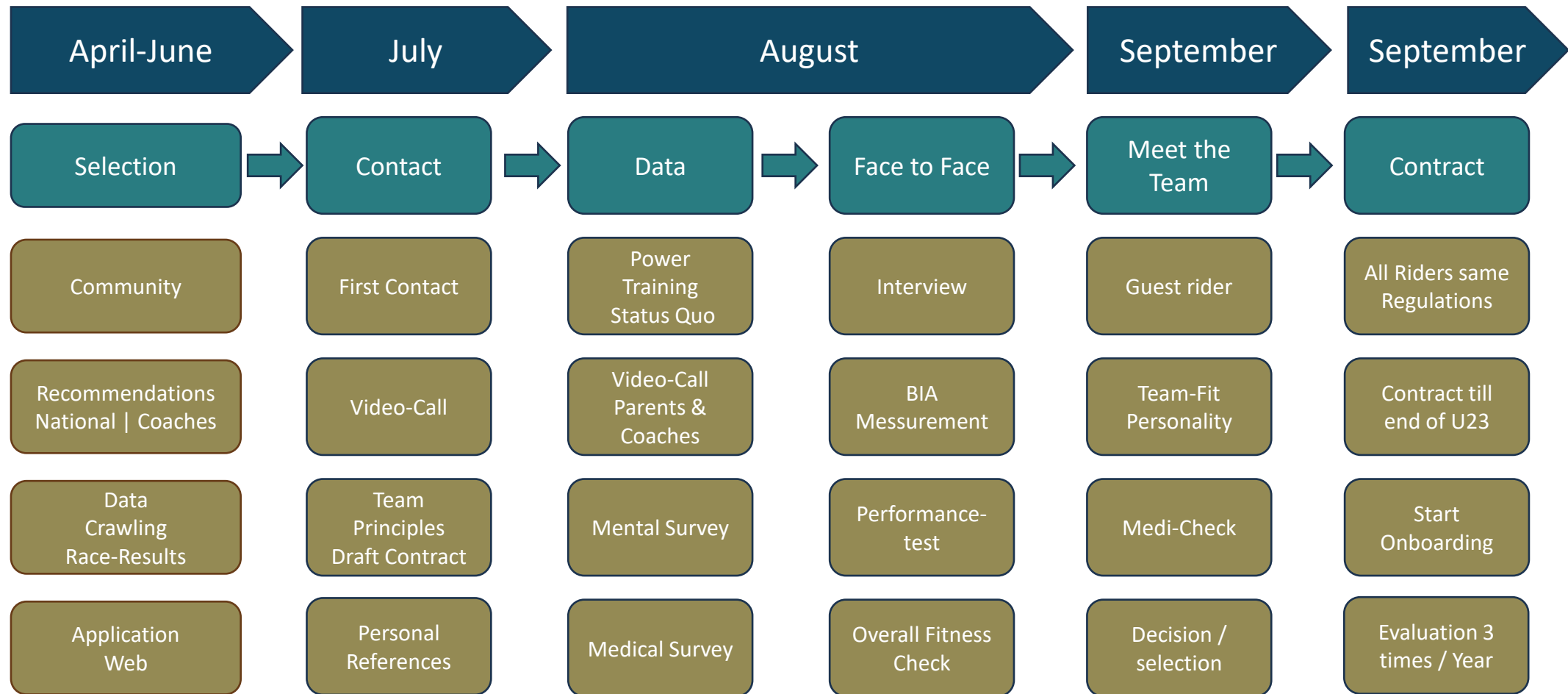
- ⇒ a lot more into long-term success than training hours and race results
- too much training, too early can be detrimental
 - only 24% of elite medalists have won medals at junior level

⇒ **STAY CALM & TRUST THE PROCESS!**

HOW TO BECOME A TRREK FUTURE RIDER

- **Member of the Talent Community**
 - only those who are part of the community can get a spot on the team
- **Physiological Prerequisites and Potential**
 - Evaluation of performance relative to current training effort and structure
- **Character**
 - commitment to the principles
 - Team fit
 - Proactive behavior
- **Environment**
 - Good cooperation with Family and Coach is an important prerequisite

ONBOARDING PROCESS TREK FUTURE RACING



ONBOARDING 1. YEAR U23

- Focus on school and graduation
- Training in familiar environment
- Possibility to participate in team camps
- Continued participation in national team training
- adapted race schedule - according to school commitments
- Onboarding and integration into the team
- Participation in further training within the TREK Talent Community (online trainings etc.)

CONTACT

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Thank you
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