



“Sustainability and Performance”

Our goal is to develop young talents with focus on athlete's health

TREK
FUTURE
Racing

TREK FUTURE RACING

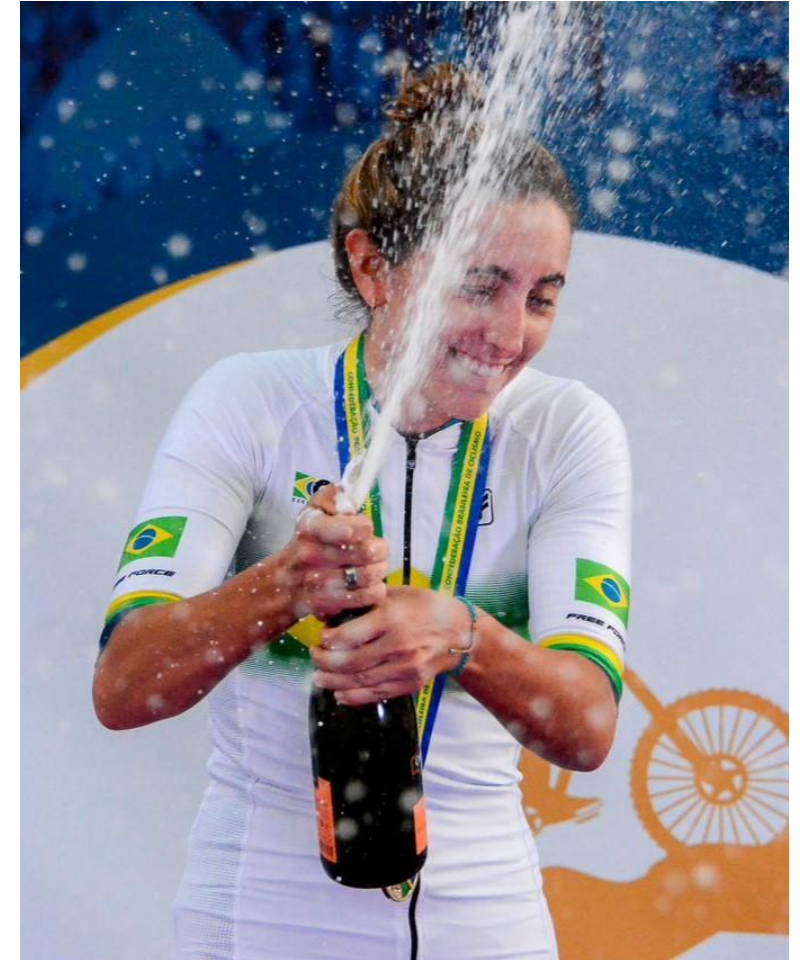
WHY ...

We want to show that it is possible to practice competitive sport sustainably and focus on athlete's health.

HOW ...

Through regular, successful development of young athletes to become world-class athletes and role models for value orientation and a professional approach

Establishing the largest talent community in bike sport



LONG-TERM DEVELOPMENT

- coaching of multiple World & Olympic Champions from multiple cycling disciplines
- analyzed physiological and training data of hundreds of international athletes
- analyzed all international MTB XCO results since 2009

⇒ a lot more into long-term success than training hours and race results

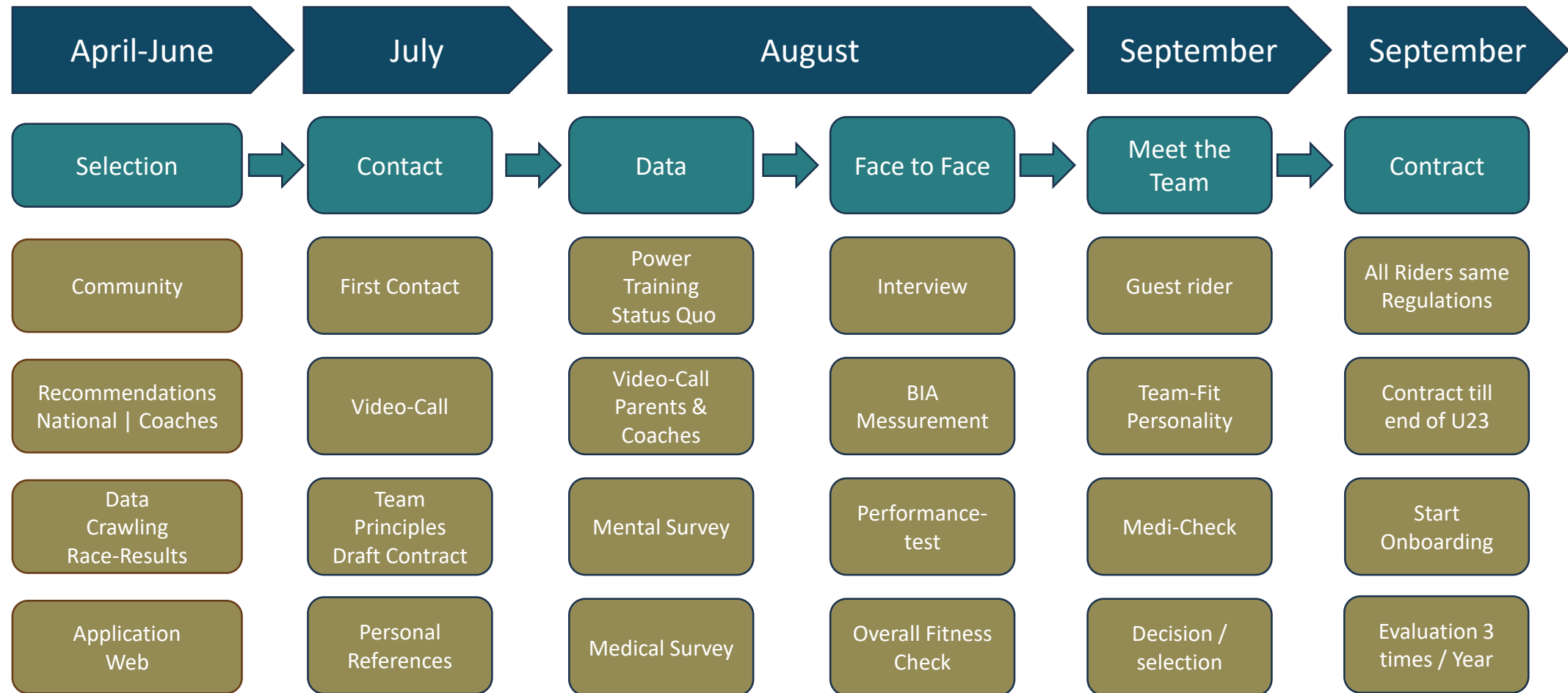
- too much training, too early can be detrimental
- only 24% of elite medalists have won medals at junior level

⇒ **STAY CALM & TRUST THE PROCESS!**

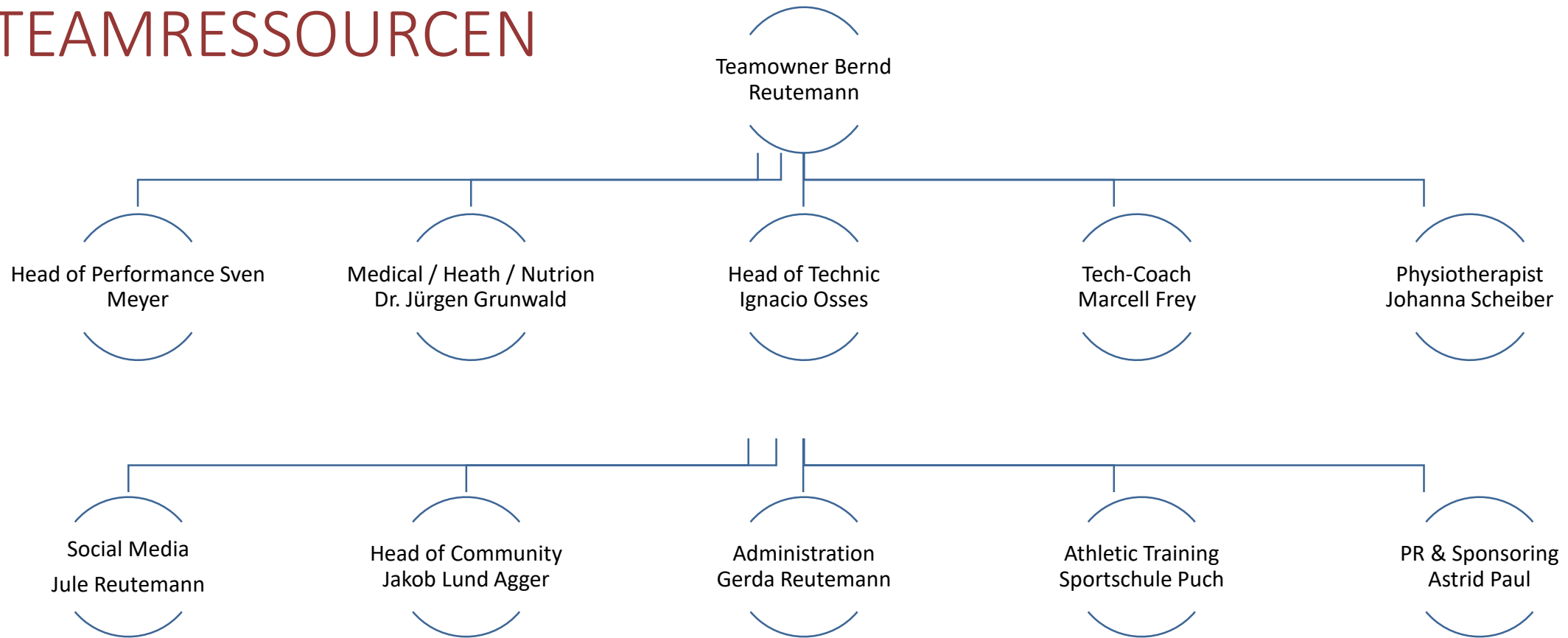
HOW TO BECOME A TREK FUTURE RIDER

- **Member of the Talent Community**
 - only those who are part of the community can get a spot on the team
- **Physiological Prerequisites and Potential**
 - Evaluation of performance relative to current training effort and structure
- **Character**
 - commitment to the principles
 - Team fit
 - Proactive behavior
- **Environment**
 - Good cooperation with Family and Coach is an important prerequisite

ONBOARDING PROCESS TREK FUTURE RACING



TEAMRESSOURCEN



ONBOARDING 1. YEAR U23

- Focus on school and graduation
- Training in familiar environment
- Possibility to participate in team camps
- Continued participation in national team training
- adapted race schedule - according to school commitments
- Onboarding and integration into the team
- Participation in further training within the Trek Talent Community (online trainings etc.)

TEAM SERVICES FOR CONTRACT DRIVERS (EXCERPT)

- All Riders have the same contractual benefits
- Team Trainer | Training Control | Athlete Health
- Bikes (MTB / Road)
- Full support for team races
- 3-4 training camps per year (Namibia altitude, Spain Teambuilding & Education)
- Access to all team resources
- Team Equipment | Nutrition Winforce | Recovery Blackroll
- Travel Reimbursements | Team accommodation Area47

CONTACT

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